



**Golden Triangle Creative District
May 7, 2020 Board Meeting
Meeting Minutes
3PM – Video Conference**

BOARD ATTENDEES:

Kate Barton, Kristy Bassuener, April Chase, Pete Dikeou, David Eichler, Rachel Fewell, Marlow Hoffman, Sydney Ilg, Rhonda Knop, Tracy Kontrellos, Stephanie Kroll, Eric Lazzari, Laura Liska, Liz Orr, Sonia Rae, Walter Simon, Byron Zick

NOT PRESENT:

Jeannene Bragg, Aaron Coburn, John Mosley, Brent Snyder, Morgan Russo, Mark Shaker

GTCD STAFF:

Jennifer Larsen

GUESTS:

None present

Welcome/Call to Order (B. Zick)

- B. Zick called the meeting to order at 3:02PM
- Approval of April 2020 Meeting Minutes
 - o Typo under "Paving" subhead. Change "addresses" to "addressed"
 - o MOTION: Approve with one change (L. Orr/K. Bassuener)
 - o Minutes approved unanimously

Neighborhood and Member Support (B. Zick)

- J. Larsen has continued to update GTCD website with links and ideas of how to support member businesses
- Job Listings webpage added to website under "Visit" menu. Grant Writer listing added.
- Events committee is working on future programming (to be addressed later in meeting)
- Received grant funding to support businesses and neighborhood initiatives

GTCD Budget and Membership Update (A. Chase / R. Knop)

- Current financials:
 - o Not a lot of spending activity
 - o \$138K in bank at end of March
 - o Paycheck Protection Program (PPP) in place – covers payroll for 8 weeks
- Current membership:
 - o Received membership checks in April from Denver Public Library (\$1000), the CELL (\$5000) and Starry Internet (\$300)
 - o Not aggressively pushing membership or renewals at this time

- \$23k in membership dues received so far this year

Events (S. Ilg / A. Chase / S. Kroll)

- Planning for Final Fridays and other events to happen on Zoom. Guests can choose what activities they want to participate in using break out rooms. Each event will have an MC guiding meeting.
- Free platform options like Google Meet or Zoom at \$15/month offer low level benefits. Zoom a la carte menu allows us to pick the benefits we want. A robust subscription would cost approximately \$2-3K annually. We can cover this expense with funds from our events budget. Online options will likely be necessary moving forward. Membership funds are down, however, we have received PPP funds, CCI grant, and the 2019 Grant Writer grant.
- Are there other platforms to consider?
- Zoom subscription be shared across committees for other meetings
- How do we want the tool to look? \$2,200 may work, if we add all the bells and whistles, \$3,200.
- Can we add to package after sign up? Yes, can modify monthly.
- MOTION: Approve maximum of \$3,200 for Zoom annual subscription (W. Simon/D. Eichler)
 - Discussion:
 - Maybe we don't start with full funding in first month
 - We can try out all the bells & whistles for one month (May 29 event) and adjust as necessary
 - We need a subscription to sustain a large group. Can outline summary of needs from month to month.
 - A subscription will allow us to lock down security and avoid bad experience with Zoom bomb
 - Zoom expense, up to \$3,200 annually approved unanimously

Third Thursdays (M. Russo)

- No update, these events are on hold until further notice

Giving Tuesday Now (D. Eichler / J. Larsen)

- Thank you to D. Eichler and M. Hoffman for providing email blast and social media messaging
- GTCD received \$525 in donations: 3 Board members and 3 residents contributed
- Board to send e-card thank you to resident donors. D. Eichler volunteered to get this going.

Grant Writer and Events Contractor Roles (S. Ilg / S. Rae)

- Two Grant Writer candidates have been interviewed to date. Deadline for applications is Friday, May 8. S. Ilg would like to hire an applicant in the next two weeks.
- Search for Events Coordinator position continues to be on hold

CCI Grant (J. Larsen / S. Ilg)

- Thank you to S. Ilg for quickly identifying ways to utilize the funds and for getting the application prepared and submitted
- Board has been awarded a \$10k grant from CCI. Funds will be allocated as follows:
 - \$5K to expand trash receptacle project
 - \$3K for "Day to Night in the Golden Triangle" social media campaign
 - \$2K for COLORCON mural program
- Money must be spent between now and July 31st, 2020.
- There are specific reporting guidelines for this grant. We need to keep a detailed account of how funds were used. The projects need to be documented in photos and video, etc. J. Larsen to share details with all participants.
- Need to identify five locations for new trash receptacles and get in touch with right people to manage cans. Looking at 12th Ave – pilot project receptacles are on 10th and 11th between

Lincoln and Speer. L. Liska will work on contacts. Walter has one additional can on his property that can be installed in next round.

- COLORCON funds can be used for artist deposits
- Need task force for the marketing campaign. Skills needed - graphic design, content writing, and clerical for record keeping/reporting. Contact S. Ilg to volunteer.

GTCD Website (D. Eichler)

- Current website maintenance contract with AOR extended through end of 2020.
- Discuss proposal of \$1,250 for repair of GeoDirectory plugin. This plugin allows the mapping function of the GT website to accurately locate member businesses on the map.
- MOTION: Approve \$1,250 for GeoDirectory plugin fix (W. Simon/D. Eichler)
 - o Approved unanimously

Committee Reports (Committee Report document provided to Board members)

Executive Committee

Golden Triangle Business Network

- Meeting virtually via Zoom on 1st & 3rd Fridays every month. Good participation – people are participating that haven't before.

Governance Committee

Community Affairs Committee

- Litter League continues to be on hold, waiting on reopening of Broadway Market

Events Liaison Committee

- Public events are being cancelled

Neighborhood Improvements Committee

Membership Committee

Urban Design Committee

- On Tuesday, May 5th DDP convened a meeting with property owners/tenants in the Golden Triangle regarding zoning discussion. There have been conversation/concerns from DDP stakeholders. Main issue: zoning not getting proper community involvement due to COVID-19. Need for robust community conversation and understanding of process – desire to delay process for Golden Triangle success.
- Next DDP meeting on topic is Friday, May 8th at 11:30 am
- Board members to share survey link for collecting comments, PPT document from May 5th meeting, and information about logging on for Friday meeting
- MOTION: GTCD should take a position to delay zoning discussions in a formal GTCD communication. (W. Simon/L. Orr)
 - o K. Bassuener would like the board to take a position.
 - o P. Dikeou would like to prolong the process due to uncertainty.
 - o L. Orr and W. Simon also support a pause on the process.
 - o All in favor of GTCD communication. K. Bassuener and P. Dikeou will prepare communication for distribution to city officials.

Staff Report (J. Larsen)

- Neighborhood Directories
 - o Thank you to J. Bragg, B. Zick, S. Ilg and L. Orr for placing stickers in the directories
 - o With Board help and the help of the Community Affairs committee all the directories have been corrected
 - o Community Affairs & GTBN have begun delivering to neighborhood businesses
 - o J. Larsen to be in touch to retrieve boxes
- Tentative Urban Design committee online meeting scheduled for Thursday, May 14th, 8-9 am. A. Lindsey is working out meeting details with the city and developers. According to P. Dikeou, Lennar will not be presenting.

New/Old Business

- The GTCD was contacted by an individual with a call for advocacy on behalf of CCI. The Colorado Joint Budget Committee (JBC) is proposing to cut \$2M in funding to CCI from gaming tax revenues. Rational is that cuts will cause no immediate threat to health & safety.
 - o Not our place to ask for others to advocate with us. However, the EC will share the information and ask if Board members want to respond individually or choose to have the GTCD Board send a common letter in support of CCI.
- Denver closed Civic Center Park in mid-April. Rate of infections in the park were five times the city average. Closed for the foreseeable future, until situation is more manageable with an opening. The Civic Center Conservancy is working on what programming can exist.
 - o Board members can message City Council, Mayor's Office, and Parks and Rec. with any concerns.
- Does the Urban Design committee look at landscaping on parking strips? Is there a neighborhood/city framework for what can be put in? City forces developers to create a comprehensive plan for streetscape, outline zone, minimum percentage of plantings, trees, etc. Enforcement is driven by complaints. Developers need to be conscious of dog use. L. Liska to forward information from resident regarding tree lawns.

Adjourn

Motion to adjourn (W. Simon/B. Zick)

Meeting adjourned at 4:39PM