



**Golden Triangle Creative District
January 9, 2020 Board Meeting
Meeting Minutes
3PM – Westword Offices, 969 Broadway**

BOARD ATTENDEES:

Kristy Bassuener, Aaron Coburn, Rachel Fewell, Gerald Horner, Rhonda Knop, Stephanie Kroll, Laura Liska, Morgan Russo, Walter Simon, Brent Snyder, Byron Zick

PRESENT BY PHONE:

NA

NOT PRESENT:

Kate Barton, Jeannene Bragg, April Chase, Pete Dikeou, Sydney Ilg, Tracy Kontrellos, Eric Lazzari, John Mosely, Sonia Rae, Mark Shaker, Mickey Zeppelin

GTCD STAFF:

Not present

GUESTS:

Doug Marts (resident), Carli Seeba (Kirkland Museum of Fine & Decorative Arts)

Welcome/Call to Order (B. Snyder/K. Bassuener)

- Welcome guests
- Approval of December 2019 Minutes

MOTION 1 - W Simon

MOTION 2 - R Knop

Minutes approved unanimously.

GTCD Budget and Membership Update (A. Chase/R. Knop)

- Current financials
- **Current membership** (Rhonda)
All membership expired Jan. 1. Renewal letters going out to members. Membership committee will begin new recruitment outreach by Feb. 1.
- **Neighborhood directories are in – need a plan for distribution**
5,000 guides. How to distribute these. Community affairs meeting.
 - o Community Affairs will deliver to HOAs and rental buildings, coffee shops, hotels and galleries.
 - o Annual meeting
 - o HOAs
 - o GTBN
 - o Board members

- CCI
- Hotels -50 each
- DPL can use some
- Kirkland Museum can use some

Jennifer and Kristy will prepackage some packages of 25 for distribution at the Annual Meeting. Prep a sheet at the bottom of the stack that says "to order more, contact"

- **PSYAH grant update (B. Zick)** (see committee report document)
10 cans ready to go. Looking for some additional agreements. Sydney will have updates on the items in her court. Byron looking to get these place at the end of the month.
 - Walter indicated the cans were very large. They are really nice looking.
 - Looking at placement agreements for the rest of the cans. Daycare center and others were discussed as potential locations.
 - At December 2019 retreat we discussed costs to expand the program past 10 items. Byron got pricing for 30 and 50.
 - Install for 50 cans - \$10,000 for installation
 - Current design part of PSYAH program. If we decide to expand for 50 we can get much lower unit costs outside the grant that was art/practical.
 - Ongoing maintenance costs. Three empties per week, for 10 cans \$17,500. For 30 cans, three empties. \$52,300. For 50 \$87,300 per year.
 - Annual maintenance costs are the larger challenges.
 - Will there be a can at the meeting? Possibly. Walter and Byron will follow up.

Proposed 2020 Budget (A. Chase)

- Committees for budget requests (are we still looking at IMPACT budget)
- Marketing Committee – Budget for expanded visibility
- Budget request template

Committee Structure (B. Zick)

- Recommendations will come to the board from Byron shortly

Retreat Recap (K. Bassuener)

- Notes and To Do list
- Kristy provide an update on the retreat and the budget template.
- Kristy provided an update on the events coordinator role job description. To be shared with the Board by end of month.
- Membership committee is getting some outside help so that renewals will go out in a timely manner. Member retention and recruitment are the goals.

Grant Writer and Events Contractor Roles (K. Bassuener)

- Sydney will put together the description for the grant writer contract role
 - Reporting to neighborhood improvements committee
- Kristy will coordinate events contractor description meeting
- Approval/acceptance of roles

Neighborhood Improvements Updates (B. Snyder)

- Project updates & next steps (see committee report document)
 - Meeting with City/Broadway Next Task Force to discuss redevelopment of the Broadway corridor
 - Trees, Trash and Transportation – three areas of committee focus
 - Charlie has final tree budget

- Brainstorming ways to be more active/visible with City Council and Mayor's office on transportation

Committee Reports

Executive Committee updates

- **2020 Board slate has been formalized with four new Board members**
 - o Three board member hopefuls on the slate are residents, and one is Carli Seeba at the Kirkland museum
 - o Walter Simon agreed to help recruit Board Members for the coming year, and Governance Committee will move forward.
 - o Gerald will be at the Board meeting to run the election and will share script/process.
- **Spring Creative Districts convening May 13th, 2020** in the Steamboat Springs Creative District. 2020 CCI Summit to follow May 14-15, 2020. Registration opens early February. Need 2 Board member to commit.
- **Colorcon proposed date** – Seeking a date later in the summer to enable greater prep. Questions came up about which space and which organization would help us curate the spaces.

Community Affairs Committee

- Annual meeting will serve wine and water. Cups, napkins and snacks - nothing fancy.
 - o CM Hinds will speak
 - o DP District 6 – Kate Barton will ask
- Pet stations – signs are ready to be installed
- Speakers Bureau – Get HOA meeting dates on the calendar, then fill someone in to speak for a few minutes at the meeting.

Events Liaison Committee

- Womxn's March/MLK Parade are the two main events taking place in January

Golden Triangle Business Network

- Next GTBN meeting is Friday, Jan. 17 at DiFranco's
- Feb. 7 at Denver Urban Properties, 70 W 10th Ave. (one of their listings will host the meeting)
- Feb. 21 at Parq on Speer, 909 Bannock St.
- 20% increase of attendance at GTBN events – 275 networking hours
- Digital marketing pieces going to key buildings. Sydney is building out those marketing pieces.
- First Third Thursdays Happy Hour event is Feb 20 at Mirus Gallery, 5:30-7:30PM
- Byron suggested the Third Thursdays Happy Hour could be merged with the "Meet your GTCD Board Member" business happy hour. The team agreed.

Marketing Committee

- Kristy and Jeannene will meet later this month to review Marketing Committee and goals

Urban Design Committee

- No update

Staff Report (K. Bassuener)

- Kristy shared details on the website content development underway at the GTCD admin office.

New/Old Business

- Harm Reduction Action Center (methadone clinic) – There was a brief discussion on this organization that is coming to the Golden Triangle.
- Brent shared about East Colfax Neighborhood Association – Proposal to make edits to municipal code that would change how the City and RNOs interact.

- Kate shared that City Council may vote on repealing the camping ban as early as Monday, Jan. 13. Civic Center/Lincoln Park – Lincoln Park is responsibility of the State, Civic Center is responsibility of the City.

Member Comments (3 min. comments per member)

None

Adjourn

W. Simon/R. Knop

Meeting adjourned at 4:36PM