Welcome | Call to Order (K. Bassuener/B. Synder)
K Bassuener called the meeting to order at 3:08PM
Welcome to Board members

MOTION: Approve August 2019 Board meeting minutes.
Passes unanimously.

GTCD Budget and Membership Update (A. Chase/R. Knop/S. Ilg)
- Current financials (see Board packet for details)
  o Operating account balance at end of July was $138K
  o Design concepts for Broadway Corridor bill pending ($5K)
  o Membership lacking
  o Larger cost items coming out of budget for fundraiser
- Current membership
  o $1,300 in membership in August. The Spot bouldering gym helped solicit new business memberships through its August Final Friday coordination efforts.
- P.S. You Are Here grant
  o Meeting with Public Works and also with Arts & Venues today. Working through height restriction on trash cans (fees involved, trying to get these waived).
  o There is leeway on Jan 2020 installation deadline
  o Byron has two trash construction bids – approximately $1K each for 10 trash cans
  o Fundraiser idea - have mini trash cans made (3-D print) to give in return for sponsorship opportunities
  o Volunteers have contributed $4600K in kind hours thus far
GTCD Fundraiser (A. Chase)
- Announcements out today, ticket sales live
- $50 tickets on sale for now, $20 tours, 3 tours times. If Regas is not available, others can be trained to lead tours. (Tour price can be adjusted, if needed.)
- Table of 10 tickets for $250 promotion will be added next week
- Food and beverage is the focus now.
  o David Price contacted Dazzle, who agreed to participate with food donations
  o The Art, a Hotel will donate food items
  o Food item asks are in increments of 50 – goal is 5 vendors
  o We can ask Regas for food items at cost if we don’t secure enough donations
  o Wine donation goal is 9-10 cases. Any leftover wine will be used for the December holiday party.
  o Considering a cash bar for spirits – would ask that a portion of the sales go back to GTCD
  o Civic Center Conservancy may have leftover wine/beer from their September party to donate
  o Denver Downtown Partnership may have leftover beer to donate following their September
    Denver Start Up Week event
  o Need to get clear on rules about receiving donated alcohol
- Entertainment - Aerialist serving wine/champagne when guests come in
- Wine/Donations from Board members (wine activation or auction)
  o Items can be brought to Rhonda’s office
  o List of items popular last year: sporting/concert events, vacation packages, memberships, unique experiences, hotel stays with show tickets, baskets with a variety of items
  o Items due by October 3rd Board meeting
- Next fundraiser meeting tomorrow, September 13 at 11am, DAM offices
- Promotion assets will be sent to Board to share – flyers, graphics, social messages, etc.

Final Fridays (S. Ilg for J. Mosley)
- August a little subdued because of holiday and traffic. Tours full. The Spot was great, well attended.
  o Concentrated location works well
  o Tours work well
  o Yoga on the lawn nice offering
- Sept program needs more volunteers (3 people)
  o Locations pinned down for food tours
  o Need volunteer reminder
  o Food for Final Friday tasting tours only, not for drop ins

Neighborhood Improvements Updates (S. Ilg)
- Had meeting with CM Hinds, keeping our projects in front of him
- Working on meeting with Mayor’s office

Committee Reports
Executive Committee updates
- Fall CCI Convening in Boulder, Oct 23-24. Can bring up to two leaders. Great topic discussions/ideas.
  Opportunity to meet people from other districts. Let Kristy/Brent know of interest. District typically covers attendance, mileage and lodging.
- GTCD Board Retreat scheduled for Dec. 5, 2019
  o Call for topics and volunteers for Retreat Committee
  o Pending agenda items: membership strategy, communications about value of membership, programming, multi-year financial plan, Board transition in 2020. A number of Board members terms are up – discuss recruitment, renewing of terms, desired leadership abilities, skills and background. Gerald accessing who will stay. Would like new neighborhood members.
- Discussion of Founding Partner membership options in advance of retreat
  o Board members start brainstorming replacing that income stream
  o Do we ask for another multi-year commitment?
  o Cultural partners are a stable revenue stream, not as vulnerable to economic ups and downs
Golden Triangle Business Network
- Sept & Oct meeting host locations are covered, looking at filling Nov & Dec
- Elizabeth Cychosz (the CELL) and Malcolm Hirsh (HM Brown) have joined the GTBN core group
- Added Givers Game to meeting format – interactive quiz at end of meeting
- GTBN members will donate a group auction package for the Cirque du Church fundraiser
- Next meeting is tomorrow (Sept 6) 8:30am at 1100 Acoma. Host is Tiffany Meidinger with State Farm Insurance

Governance Committee
- Reviewing current Board member commitments, and evaluating new Board member abilities

Community Affairs
- Two new good neighbor agreements in place:
  o 1043 Plan B (Broadway) – updated liquor license.
  o Cook Street Culinary school replaced Ad Hominem. Same agreement as AH.
  o Co-Chairs to sign agreements and return
  o Good neighbor agreements allow the GTCD the ability to get business contact names. If noise, etc., is a problem we have someone to work with. Started with former Golden Triangle RNO, the Golden Triangle Association. Denver’s liquor licensing process has a stipulation that business owners need to make contact with the RNO.
- Dog signs are complete, committee is close on fabrication. Committee will match signs with dog locations in the neighborhood.

Events Liaison Committee
- Clyfford Still Museum lawn concert – Dressy Bessy on Friday, Sept 6
- Denver Art Museum 30th Annual Pow Wow on Saturday, Sept 7 – free admission, dancing, celebration, honoring curator
- Fiestes Patrias event this weekend at Civic Center Park
- Bernie Sanders rally at Civic Center Park on Monday, Sept 9 – Denver Parks & Rec coordinating
- Biennial of Americas art installation, Jaguar beginning soon on Bannock St in front of City & County Bldg.
- Denver Public Library: Sept 28 Book Lovers Ball, 24 ft tall chicken skeleton being installed on main floor

Marketing Committee
- GTCD banners now installed on Broadway – five up in front of Broadway Market. Kristy received invoice for installation.

Urban Design Committee
- Sports Castle site development conversation at August committee meeting. Provided a lot of suggestions.
- Davis Group Architects are involved in two development projects to be discussed at Sept meeting – Evans School (Lennar) and RMPBS (Mill Creek).

New/Old Business
- Denver Start Up Week (hosted by DDP) begins Sept 16.
- District 6 police discussions regarding neighborhood no trespassing list
  o Need proper signage up for police to address trespassing violations without making additional property owner contact. Provide information in GTCD monthly e-newsletter.
  o Sydney will reach out to District 6 Community Resource Officers to walk the neighborhood for information about businesses/residential building to approach about getting on the list.
  o Evan Dreyer no longer contact at mayor’s office, new person in place

Adjourn
K. Bassuener adjourned meeting at 4:31PM