



TRIANGLE
GOLDEN TRIANGLE
CREATIVE DISTRICT

**Golden Triangle Creative District
June 6, 2019 Board Meeting
MINUTES
3PM – McNichols Building, Map Room
144 W. Colfax Ave.**

BOARD ATTENDEES:

Jeannene Bragg, April Chase, Aaron Coburn, Pete Dikeou, Rachel Fewell, Sydney Ilg, Rhonda Knop, Stephanie Kroll, Sonia Rae, Morgan Russo, Walter Simon, Brent Snyder, Byron Zick

PRESENT BY PHONE:

NA

NOT PRESENT:

Kate Barton, Kristy Bassuener, Gerald Horner, Tracy Kontrelos, Eric Lazzari, Laura Liska, John Mosely, CM Wayne New, Mark Shaker, Mickey Zeppelin

GTCD STAFF:

Jennifer Larsen

GUESTS:

NA

Welcome | Call to Order (B. Synder)

B Synder called the meeting to order at 3:08PM

Welcome to Board members

MOTION: Approve May 2019 Board meeting minutes.

Passes unanimously.

GTCD Financial and Membership Update (A. Chase /R. Knop/S. Ilg)

- Current financials:
 - o May balance is \$147,235. More money is coming in than going out.
- Current membership:
 - o See update in Committee Reports document, emailed with Board packet
 - o To date we've received \$37,000 in memberships
- Grant update:
 - o No changes; no pay outs to date.

Final Fridays (S. Ilg)

- Final Fridays/Events Committee – John absent, see updates in Committee Reports document
 - o Final Fridays poster design is close to final.
 - o July-Sept plans – Nailing down themes for each month. Developing passport program.
- Colorcon
 - o The event is fully funded, artists contracted, and liquor license approved.

- To do list: 1) Need event volunteers (25) to help set up and tear down on June 28, 2) Further direct marketing through alternate channels needed (e.g. internal residential email blasts). 3) Police need to be secured for the event, 4) Further press coverage
- Lennar \$500 sponsorship pending
- 11th Hostel giving in kind and other donations
- Any event proceeds will go back to the GTCD and held for future Colorcon events
- Request to Board: Go to coloradolorcon.com to RSVP, engage on Colorcon Facebook page, help spread the word.

Neighborhood Improvement Updates (S. Ilg)

- May committee meeting cancelled, no new business to discuss.
- Presented Broadway corridor project to Urban Land Institute.
- P.S. You Are Here grant updates:
 - Rendering of trash container complete.
 - Top of container will have GTCD branding and sponsoring business or residential information.
 - Have engaged two artists for design concepts, each will provide two designs.
 - Pilot project will use up entire budget. Pilot project is for ten cans, two designs (2 additional designs will be held for future cans).
 - Laura is getting bids from two fabricators.
 - Project will be implemented in September 2019. Trash containers can be out indefinitely.
 - Fine on budget; need \$2500 in cash to meet \$10K match requirement.

CCI Convening/Summit Summary (J. Bragg/A. Chase) – 5 min.

- Convening – Opportunity to meet with representatives from other Districts. Jeannene visited with a contact from Rickenbaugh who wants to talk with us about their property and possible involvement with the GTCD. They are considering downsizing the dealership. She is also willing to talk about the history of the neighborhood, as she's a 5th generation with the family business. She lives in Carbondale and is actively involved in their arts district.
- Summit – Sessions directed towards rural organizations, who tend to have more funding. Discussion of connecting Districts throughout the state. Is there a way we can share ideas & resources? Also discussion of the utilitarian function of art, as therapy and to help with social issues.
- Jeannene recently attended an Urban Arts Council meeting, which included brainstorming for districts that are more urban.
- Next CCI Convening and Summit event is scheduled for October.

Golden Triangle Zoning and Design process (B. Snyder, other committee members)

- Zoning and Design committee kickoff meeting went very well. General group take-aways:
 - Building height not a big concern; taller buildings preferable to larger mass buildings taking up a larger footprint.
 - Neighborhood priorities included security, affordable housing (funding sources discussed), mix of uses, reuse of older buildings, keep things eclectic throughout the neighborhood.
 - All wanted more green spaces, including making private spaces more public, and “build to” restrictions eased.
 - Signage not addressed in this meeting.
 - For parking, the group is considering a zoning maximum, instead of a zoning minimum to reduce the number of cars in the neighborhood. Zoning on parking decks will be a future discussion.
 - Considering zoning models. Floor area ratio (FAR) is the ratio of a building's total floor area (gross floor area) to the size of the piece of land upon which it is built.
 - Not a lot of discussion on the 5280 Loop and Acoma Plaza
 - See the Denver Community Planning & Development webpage for details and updates: <https://DenverGov.org/goldentriangle>
 - Community Open House
5-7 p.m., Wednesday, June 12
Denver Community Credit Union, 3rd floor
1041 Acoma Street

Committee Reports

Executive Committee updates

- Strategic Plan document – Sydney will design a better, more consumable version for posting and sharing with the community.
- CNDC Volunteer Driver Policy – on hold

Community Liaison Committee (formerly Events Liaison)

- Upcoming events: Michael Franti tonight, Taste of Puerto Rico festival this weekend, PrideFest next week, CS lawn concerts monthly, beginning in June

Golden Triangle Business Network

- June 7 meeting hosted by Edward Jones; June 21 meeting hosted by Starry Internet.
- Waiting on responses from businesses for digital marketing pieces, form in place.
- The GTBN group would like to encourage more Board members to attend GTBN meetings. Board members will be added to GTBN contact list.

Internal Activation Committee (formerly Community Affairs)

- Committee doesn't like name change.

Marketing & Branding Committee

- Jeannene brought copies of the June Marketing committee report to share with Board members.
- The committee is currently working on branding guidelines & templates and a Final Fridays poster. A 8 ½ x 11 Final Fridays flyer will also be created to share with residential buildings.

Urban Design Committee

- May meeting cancelled, focus has been on zoning and design guidelines.
- The committee is encouraging attendance for the June 12 Community Open House.

New/Old Business

- Fundraiser: April spoke with Regis at The Church Nightclub. He is okay with providing this venue for the fundraiser. It's a good set up in a historic building that will likely be of interest to community members.
 - o Date is Thursday, October 10.
 - o Valet parking may be available at The ART hotel. Small parking lot onsite.
 - o Need to work on themes: They have held carnival events here in the past, Cirque de Soleil might be a good theme.
 - o Could reach out to entertainment agencies to add unusual experiences.
 - o Tours are a good option, lots of interesting historic references.
- Neighborhood building updates:
 - o RMPBS Building – owned by State Board, must stay educational.
 - o Sports Castle contract fell through. Gart family is considering breaking up the property and selling to more than one buyer. The site does not have a historic designation, but the Gart family will be selective about who it sells to.
 - o Evans school property under contract and the property will stay together.
- Neighborhood directory is being reorganized some, by category. Print run pending.

Member Comments (3 minute comments per member)

NA

Adjourn

B. Snyder adjourned meeting at 4:17PM