



**TRIANGLE**  
GOLDEN TRIANGLE  
CREATIVE DISTRICT

**Golden Triangle Creative District  
May 2, 2019 Board Meeting  
MINUTES  
3PM – The ART, a hotel  
1201 N Broadway  
(Broadway Ballroom North – Fourth Floor)**

**BOARD ATTENDEES:**

Kate Barton, Kristy Bassuener, April Chase, Aaron Coburn, Pete Dikeou, Rachel Fewell, Gerald Horner, Sydney Ilg, Tracy Kontrelos, Stephanie Kroll, Eric Lazzari, Laura Liska, John Mosely, Mark Shaker, Walter Simon, Brent Snyder, Byron Zick

**PRESENT BY PHONE:**

NA

**NOT PRESENT:**

Jeannene Bragg, Rhonda Knop, Olga Garcia (resigned April 2019), CM Wayne New, Sonia Rae, Mickey Zeppelin

**GTCD STAFF:**

Jennifer Larsen

**GUESTS:**

Allison Green, marketing director for Kirkland Museum, Lance Boehmer with Starry Internet and Stephanie Syner with Denver Health

**Welcome | Call to Order (K. Bassuener/B. Synder)**

K Bassuener called the meeting to order at 3:02PM

Welcome to Board members and guests

**MOTION:** Approve April 2019 Board meeting minutes.

Passes unanimously.

**GTCD Financial and Membership Update (A. Chase /S. Ilg)**

- Current financials: Not much change in budget from February to March. We're in good standing with financials. Membership revenue target for 2019 is \$43K and we are currently at \$30K.
- Current membership:
  - o See update in Committee Reports document, emailed with Board packet
  - o Brought in \$13,000 in memberships in April 2019
- Grant update: Matching funds requirement for the P.S. You Are Here grant is \$10K. We are tracking well with volunteer in-kind donations, and will probably need \$2K in cash to satisfy the matching funds requirement.

**2019 Fall Fundraiser (A. Chase)**

- Initial planning:
  - o The event is six months out, scheduled for Thursday, October 10<sup>th</sup>.
  - o No update on the Evans School availability, we need to think about new locations, new themes and programming. Send ideas to April.

- Need a location with a 200-300 person capacity, plus auction and food and beverage areas.
- Neighborhood places to consider: galleries, museums, apartment buildings, clubs, hotels (Ideas – The CELL, Museum Residences (outdoor), the ART Hotel, 1134 Broadway, The Church nightclub)
- Need to be able to bring in catering
- Location to be selected by end of June (first Final Friday date)
- Committee forming, kick off meeting pending

### **Final Fridays (S. Ilg)**

- Question: Does “Final Fridays” resonate with people? Committee considering a date move in 2020.
- Committee reactivated. John Mosley will chair Final Fridays committee. New members needed. Aaron Coburn, Allison Green, Sydney Ilg, Tracy Kontrelos, Morgan Russo, and Mark Shaker volunteer (Sonia Rae added post meeting).
- ColorCon will be the kickoff for the first Final Friday event in June. This will be an annual event.
  - ColorCon is almost fully funded, approx. \$1K short, need a \$1,200 cash donation.
  - There will be neighborhood-wide activation in addition to ColorCon. Walking tours will happen and end at ColorCon location. Suggestion to still begin tours from Martin Plaza, as it’s a great central location.
  - ColorCon has its own messaging.
  - Will need 20 volunteers for ColorCon to work June 28, 6-9 pm. Volunteers also needed for June 29, 9-10 am area clean up.
  - Business owners in this location are each giving \$2K sponsorships

### **Neighborhood Improvement Updates (S. Ilg/M. Shaker)**

- Met with Denver Police for understanding of actions that can be taken with the homeless population. What can businesses do?
  - DP encouraged businesses to complete a no trespassing agreement form – this will help to eliminate camping. No trespassing signage needed. Consistency makes it easier for enforcement. Businesses need to work in synergy.
  - Call 311 for day after clean up – best way for DP to track incidents.
  - Social harm reduction teams are being activated for outreach (taking from other community examples). Looking at long term solutions to health concerns.
  - Five bicycle police recently hired for patrol, horseback officers are also being considered for neighborhood patrol.
  - Business owners can call for each other’s property.
  - Read police strategic plan for 2019-20. Look at focus areas.
- P.S. You Are Here grant update:
  - Shopping around for pricing on trash receptacles, engaging artists.
  - Denver Public Works not raising a flag on any right of way issues for trash receptacles.
  - Meeting with Broadway business owners, possibly in May.
- Call for people to give feedback regarding bike lane projects in Broadway Moves survey.
- Next Neighborhood Improvements committee meeting scheduled for May 15 at 4-5 pm at DAM Bannock building. 5280 loop conversation will be added to agenda.

### **Strategic Plan Update (K. Bassuener/Committee Members)**

- Kristy presented Strategic Plan summary via PowerPoint presentation (prepared by Jackie Noble) and handed out a printed final draft of the Strategic Planning outline.
- Seeking final Board review and approval. Final outline will be posted to the website.
- Outline includes: who we are, what we do, background, what is a CO Creative District, information about the neighborhood, task force members, process outcomes, objectives, committees, approach to reaching goals, programming/events, and timeline.
- Proposed committees, including revisions:
  - Governance and Finance Committees to become subcommittees under the Executive Committee
  - Membership Committee – no change
  - Golden Triangle Business Networking – no change
  - Urban Design Committee – no change
  - Neighborhood Improvements Committee – no change

- Community Liaison Committee (renamed, formerly Events Liaison). Function remains the same – coordinating and providing community information about events, traffic changes, and other major projects taking place in the GT.
- Internal Activation Committee (renamed, formerly Community Affairs). Function remains the same – coordinates neighborhood events, trash pickup, celebrations, annual meeting.
- Marketing and Branding Committee (renamed, formerly Marketing)
- Public/External Events Committee (New!)
- Timeline: Annual goals projected by year through 2023
- Board discussion:
  - What about Acoma Plaza and the 5280 Loop? Are these projects still on the table? Yes, however, the Broadway Corridor project is ahead in design and build out. The Strategic Planning Task Force (SPTF) will add projects to the plan as information develops. The SPTF will add the **5280 Loop project** to plan now, because the Acoma section is of part of upcoming development.
  - Has the SPTF considered longer term goals, 10-20 years out? Not at this time. The SPTF is proposing a 3-5 year plan because it consists of an achievable set of goals. The SPTF needed to choose areas of focus. Capacity building and staffing part of bigger, longer range goals.
  - Business owners might not be excited about this plan, especially smaller businesses. Can we be arts-focused and also drive business here? Should we share this proposal with business groups for feedback? **The SPTF will add more inclusive language.** (“Activating” and “advocacy” components might be the best fit best regarding businesses.)
  - This is meant to be an overarching document, maybe we don’t need more tactical language.
  - This plan can be adopted as a guide, and amended as we go.
  - The plan is meant to be a lens we filter our actions through. We want member buy in – we don’t want people to feel left out.
  - Committees are where the work is done – committee groups will need to bring forth ideas from the plan into a group workplan.
  - These neighborhood enhancements will have economic impacts (business benefits).
  - Approving the Strategic Plan is step one.
  - Do we want to share with members and invite feedback?
  - Perhaps each objective should include **business references.**
- **Motion:** W. Simon makes a motion that we adopt the Strategic Planning outline as amended, with comments from group (see bolded items). Passed with one opposed.

### Committee Reports

Call for getting dates on website for all committee meetings. Committee chairs to provide dates, times, location as part of monthly committee reports.

- Executive Committee
  - Stance on Initiative 300. Email summary of resident and member feedback provided as printed handout.
- Golden Triangle Business Network
  - Group would like a larger Board presence at meetings.
  - Call for businesses that have a monitor in their lobby to share business member information as a slide presentation (digital goodie bag).
- Governance Committee
  - Olga Garcia has resigned. Stephanie Syner is taking her place at Denver Health.
- Community Affairs Committee
- Events Liaison Committee
- Marketing Committee
- Urban Design Committee
  - Byron Zick and Pete Dikeou will be on the Urban Design subcommittee for Golden Triangle zoning and design updates. First meeting is in two weeks; they will share reports. GTCD to share updates and community meetings notices in e-newsletter and on social media.

### New/Old Business

#### Member Comments (3 minute comments per member)

Lance Boehmer is the marketing manager for Starry Internet, a new internet provider in the neighborhood.

**Adjourn**

K. Bassuener adjourned meeting at 4:31PM