



**TRIANGLE**  
GOLDEN TRIANGLE  
CREATIVE DISTRICT

**Golden Triangle Creative District  
March 07, 2019 Board Meeting  
MINUTES  
3PM – Denver Art Museum  
(Congdon Board Room – Lower Level, Hamilton Museum Bldg.)**

**BOARD ATTENDEES:**

Kate Barton, Kristy Bassuener, Jeannene Bragg, April Chase, Aaron Coburn, Pete Dikeou, Rachel Fewell, Olga Garcia, Gerald Horner, Sydney Ilg, Rhonda Knop, Tracy Kontrellos, Eric Lazzari, Laura Liska, CM Wayne New, Sonia Rae, Walter Simon, Brent Snyder, Byron Zick

**PRESENT BY PHONE:**

Morgan Russo

**NOT PRESENT:**

Stephanie Kroll, John Mosely, Mark Shaker, Mickey Zeppelin

**GTCD STAFF:**

Jennifer Larsen

**GUESTS:**

Emma Simpkins, Angela Schreffler and Mike Van Abel with Colorado Nonprofit Development Center (CNDC)  
Danny DeBrincat and Marsito with B.O.A. Design

**Welcome | Call to Order (K. Bassuener/B. Synder)**

K Bassuener called the meeting to order at 3:00PM  
Welcome to new Board members (elected February 2019)

**MOTION:** Approve January 2019 Board meeting minutes.  
Passes unanimously.

**CNDC – Fiscal Sponsorship Updates (Mike Van Abel, CNDC)**

- Two handouts provided and reviewed:
  - o Relationship with CNDC
  - o CNDC Project Services and Benefits
- All nonprofits operating under CNDC are referred to as “Projects”. CNDC’s fiscal sponsorship provides Projects with the legal framework to operate without having to form their own 501(c)(3) organization. CNDC Projects are not separate legal entities. They are part of CNDC’s corporate structure and Project activities are direct activities of CNDC.
- Donors can make tax-deductible contributions to the organization. Also, the net revenues related to the nonprofit’s mission are not taxed. The IRS see GTCD and CNDC as the same.
- Project Boards guide their own programming
- Services and Benefits Summary:

- Financial Management – CNDC administers Project finances, including the handling of money transactions and provides monthly financial reports to Projects.
- Human Resources – Project-related staff are CNDC employees. CNDC handles all payroll services and the administration of all benefits.
- Business Administration – CNDC reviews and sign all contracts, grant agreements, and legal documents. CNDC manages the acquisition and maintenance of all insurance policies including general liability insurance, and special event coverage.
- Capacity Building – CNDC provides coaching and training in areas related to organization management and development.
- Other Benefits –CNDC assists Projects in becoming freestanding section 501(c)(3) organizations or transitioning into an existing 501(c)(3) organization.
- CNDC has 250 employees, 20 at the Sherman Street office.
- A typical Project is a nonprofit organization just getting established. Some Projects are long term.
- Only 5% of applications for Project status are excepted by CNDC. CNDC has a systematic approach, which is not a good fit for some organizations. CNDC evaluates the mission of organization, intent, community support, duplication, and leadership.
- CNDC helps Projects evaluate whether or not transitioning out is a good option. There is a system in place for assistance/support throughout the process. Projects are walked through the 501(c)(3) application process, steps and legalities.

#### **GTCD Budget and Membership Update (A. Chase /R. Knop)**

- Current financials – Distributed in Board packet
  - April budget uneventful. Small fees and expenses. \$125K in operating account at end of January.
- Current membership
  - 47 memberships from 2018 were renewals, and are not up for renewal again until Dec/Jan.
- Grant update (S. Ilg)
  - 6 people are serving on the Neighborhood Improvement committee task force for administration of the P.S. You Are Here grant. Beta testing of trash cans is being addressed. The committee will track billable time for in-kind donation, to be applied towards the grant matching funds requirement.

#### **Inter-Neighborhood Cooperation (INC) (L. Liska)**

- GTCD Delegate Update – There’s room for one more person to serve as a delegate from the GTCD. If interested, Board members should contact Laura directly.
- INC represents RNOs all over Denver and have a strong advocacy role.
- INC supports a number of subcommittees. Laura is on the zoning & planning subcommittee, and the transportation subcommittee.
- General meetings are a discussion of topics of interest to the community. Next meeting is Saturday, March 9. The City Attorney’s office is speaking on the no camping ordinance and Initiative 300. Meetings are open to the public.

#### **Final Fridays – Updates and Brainstorm (K. Bassuener/S. Ilg)**

ColorCon: Final Friday/Events Committee is looking at a capstone event to launch Final Fridays in partnership with neighbors along the alley at 1100-1178 Broadway.

- Mission: To create an annual event that brings together Denver’s artists to re-imagine alleyways as iconic neighborhood designations.
- Project Goals:
  - Establish ColorCon as an annual artistic and musical convention in the heart of the GTCD that transforms the community with color.
  - Refresh public urban spaces previously disregarded or overlooked.
  - Foster a unique and eclectic community among individuals from diverse backgrounds and walks of life.
  - Operate a profitable event and contribute profits to organizations seeking to heal homelessness and equip communities and neighborhoods.
  - Increase security on public property in unconventional ways

- Date: June 28, 2019 (First Final Friday – Same weekend as Westword Music Showcase)
    - o All day event
    - o Live mural painting
    - o Live music for Final Friday, 6-9 pm
    - o Neighborhood walking tours, 6-7 pm
    - o Food and friends
  - Broadway business asks:
    - o Event participation by business (need alley owner buy in)
    - o Investment of \$1000 per building
    - o Improved downcast lighting on business property
    - o Support of event through social media channels
  - Sponsorship opportunities: Six sponsorship tiers (\$500-\$10,000) with increasing benefits
  - Projected budget is \$17,500 (Artists are the largest costs)
  - Does the GTCD Board want to consider \$8K+ in sponsorship?
  - Does the GTCD Board want to act as the event host/sponsor?
    - o GTCD would take in the money as nonprofit
    - o Event marketing materials would include GTCD branding
    - o All money goes into a fund for future events
  - Other items to consider:
    - o GTBN may want to discuss. Other concentrations of businesses may want to contribute.
    - o Media for this program would be helpful
    - o May enable GTCD to develop a process for requests to host future events
  - Next step: Work through details and present to EC.
- July-September 2019 Final Fridays – Request for programming ideas/suggestions (Sent to Kristy & Sydney)
- Denver Art Museum has a sponsorship with Illegal Pete's, bands every Final Friday
  - Sept Final Friday, Denver Public Library will have an open house/welcome to immigrants
  - Walking and gallery tours still the anchor
  - Need to increase signage, pointing people to other areas in the neighborhood

### **Neighborhood Improvements Updates (S. Ilg)**

- March 5 Community Forum feedback:
  - o Feedback mainly positive (committee would like to hold another forum in 6 weeks)
  - o Serious concerns about parking along Broadway
  - o Suggestion of 2-way traffic on Broadway (not in plans with Public Works)
  - o Questions about improvements on Lincoln (Lincoln is challenged with fewer lanes)
  - o Love trees and greenery
- Next committee meeting is March 20 at 4 pm, Denver Art Museum Admin Building
- Denver Downtown Partnership is working on a 4 to 10% increase in tree canopy. Business, City, community would need to support cost & maintenance. First 100 trees, upper downtown (backs to Civic Center Station)

### **Committee Reports** (Committee report document distributed for full committee updates)

#### **Executive Committee (K. Bassuener/B. Synder)**

- April 4 Board Meeting / Right to Survive Presentation
  - o New meeting location to accommodate more people (Denver Public Library, Conference Center)
  - o Representatives for and against Initiative 300 to present. Brent talked with Homeless Out Loud to get more information on homeless issue/goals. Housing is the major issue. Why hasn't something been done to date?
  - o Both sides need 10 minutes to present
  - o K Barton (DDP) has information on effects of initiative
  - o Together Denver is broad base of organizations that have come together against the initiative
  - o Civic Center Conservancy has taken a position against the initiative
  - o GTCD to distribute April 4 Board Meeting/Presentation flyers throughout neighborhood.
  - o Does the GTCD Board want to take a member straw poll to see if the majority are for or against the initiative?

- Does the GTCD Board want to take a position?
- April 2 City Council District 10 Candidate Forum confirmed
  - Multiple groups working together
  - At-Large seats included
  - Channel 8 will televise
  - Start to promote across GTCD channels

**Strategic Planning Task Force (K. Bassuener)**

- Almost done with outline, will distribute

**Golden Triangle Business Network (GTBN) (M. Russo)**

- March 1 GTBN Meeting – Zeigler Chiropractic gave presentation about the health effects of sitting
- Working on digital marketing piece to display on monitors in apartment lobbies – to include business name, photo and call to action
- Tested new meeting time (8:30 am) – new faces, better attendance

**Governance Committee (G. Horner)**

Motion: Roster for Board terms extended through January because of change to February Annual Board meeting. All in favor.

- Task Force needed for recruiting more residents and other skill sets. Committee is developing a matrix. Is someone in the neighborhood interested in talking with other residents? Committee needs volunteers (send names to Gerald)
- Board to look for opportunities to connect with residents at GTCD events

**Community Affairs Committee**

- March meeting coming up

**Events Liaison (R. Fewell)**

- Hickenlooper event tonight
- 420 event on a Saturday, good plan with experienced coordinator
- Bannock closure – reopening tomorrow, not permanent

**Marketing Committee (J. Bragg)**

- Held first meeting on March 6 – new members, good attendance. The committee will begin with work on branding consistency and identifying projects.

**Urban Design Committee (L. Liska)**

- February 14 meeting topic was the Denver Art Museum’s proposed view plane – 3 options proposed. The most narrow view plane would affect about 10 properties. Incentives considered for property owners.
- Recruiting for the Golden Triangle neighborhood Zoning subcommittee (18 month process with an April start date).
  - Process is open to the public
  - Supports neighborhood plan
  - GTCD Board members Pete Dikeou and Byron Zick, and Committee Chair, Anne Lindsey will serve on the subcommittee

**New/Old Business**

- Pet station review – need to decide on how we will distribute information

**Adjourn**

K. Bassuener adjourned meeting at 4:36PM