



TRIANGLE

GOLDEN TRIANGLE
CREATIVE DISTRICT

**Golden Triangle Creative District
October 4, 2018 Board Meeting
MINUTES
3PM – McNichols Building, Map Room**

BOARD ATTENDEES:

Kristy Bassuener, April Chase, Olga Garcia, Sharon Rowe, David Price, Brent Snyder, Sydney Ilg, Walter Simon, Morgan Russo, Rhonda Knop, Gerald Horner, Sonia Rae, John Mosely, Ken Caskey, Eric Lazzari, Jeannene Bragg, Tracy Kontrelos

PRESENT BY PHONE:

Laura Liska

NOT PRESENT:

Anne Lindsey, Jackie Noble, Rachel Fewell, Kate Barton, Mark Shaker, Mickey Zeppelin, CM Wayne New

GTCD STAFF:

Jennifer Larsen

GUESTS:

Dominique Cook, Charlie Hunt

Welcome | Call to Order (K. Bassuener/B. Synder)

B. Snyder called the meeting to order at 3:05PM

2019 meeting locations: Do people have a space available?

Need contact phone numbers from Board members. Spreadsheet passed around table.

MOTION: Approve September 2018 Board meeting minutes. (KNOP/SIMON)

Passes unanimously.

GTCD Budget and Membership Update (R. Knop and A. Chase)

- Current financials – distributed in Board packet
 - o April passed out simple budget (YTD as of August 31, 2018)
 - o AOR and Arthouse invoices have been paid. Operating account is at approximately \$90K.
 - o April is having conversation with CNDC to sort out income categories (in kind, donations, sponsorships, etc.)
- Current membership
 - o \$4K in renewals September
 - o Approximately \$25K still out in renewals

GTCD Fundraiser (A. Chase/S. Ilg)

- Budget is good. Have received \$6,666 in ticket sales
- Received a \$5K sponsorship from Councilman New's office, towards goal of \$10K
- 140 tickets sold to date (goal is 200)
- Sharing event on social media/emails this week & next
- Food and alcohol all set
- Call for all Board members to purchase tickets and get two others to purchase as well
- Sydney has event posters, can drop off for posting at businesses and cultural and residential buildings
- Volunteer sign up list coming through SignUpGenius.com
- Sydney needs guest names for cultural partner employees who have purchased 2 for 1 tickets
- Check in system in place, should take 1 minute or less
- Donations: Have 35+ items for auction

Committee Reports

(Board review of Committee Report document for full updates)

Executive Committee updates

- Homelessness in GT – working on speakers for Nov. 1 Board meeting
- Election Season – Board queries
 - o Kristy had a conversation with CNDC regarding GTCD support of candidates and issues. GTCD can decide to support or not support an issue, but cannot state a position on candidates.
 - o Comments and questions:
 - Candidates and those representing policy & initiatives can attend Board meetings.
 - Should the Board be proactive about issues or wait for organizers to approach Board?
 - RiNo Board is inviting both sides of the "Right to Survive" initiative to an upcoming Board meeting.
 - Suggestion that the Board wait until closer to the May 2019 election to decide on what issues to hear.
- Committee procedures document – review with Board. The goal is to feed into GTCD general strategy plan. Asking for feedback from Board – copy Kristy, Jennifer & Rhonda.
- Request committees submit 2019 budget requests by November Board meeting
- Need more participation with Strategic Planning Task Force – next meeting is Tuesday, October 16 at 1:30pm.
- Banners update: Jackie designed branded banners to go on poles along Acoma. Putting together a team to get these up before the fundraising event. City is helping with installation of larger banners.

Golden Triangle Improvements – S. Ilg

- Submitted request for \$100K to City Council for crosswalk art project
- Working on application for "P.S. You are Here" grant for another crosswalk art project at 14th near the Denver Art Museum
 - o Competition for this grant varies year to year, 12-20 projects usually funded. Application due Oct 17. Recipients are announced within 1 month, then funds distributed are in 2019. Can apply for to up to \$10K. Have to anticipate a source for matching funds. Letter of commitment from business support is helpful.
 - o April will run application by CNDC.
- Met with Bike Denver regarding alignment on Broadway bike lanes
- Next meeting is Oct 17, 4 pm DAM Admin Building

Golden Triangle Business Network (GTBN) – S. Rowe

- Bronzed Denver will host the GTBN meeting tomorrow, October 5
- October 19 meeting hosted by CStyled
- Have hosting commitments through November
- Goodie bag stuffing dates are set (4 dates 2019)

Governance Committee – G. Horner

- Will send out information regarding slate of board members, terms, nominations, etc. for 2019

Community Affairs – D. Price

- Extensive summary in distributed committee report document
- Working on holiday party (80-100 people in attendance last year)

Events Liaison – R Fewell

- October: Hot Chocolate 15K, Rock N Roll Marathon, Columbus Day parade, Final Fridays event at the Evans-Byers House
- November: David Clifton Ministries outreach to the homeless at the City & County Building Nov 11

Marketing Committee

- Working on getting the new website up to date. Current Board members information has been updated.
- Current members are Jackie and Sharon. Need more people for this committee in 2019. Jeannene Bragg is interested in joining.
- No recent meetings

Urban Design Committee

- Next meeting is Thursday, Oct 11, 8-9 am at Civitas. Holland & Davis Partnership will present proposed apartment building for the SE corner of 12th & Acoma. Denver Health presentation of their upcoming Outpatient Medical Center.
- Urban Design helped Sydney draft a letter to the Board of Adjustments for the proposed changes to the 11th Avenue Hostel sign. Sydney distributed the letter for Board approval. Motion to approve drafted letter passes unanimously.

New/Old Business

- Need attendee/representation at CCI Fall Creative District Leadership Convening Oct. 17-19 in Boulder.
- Remaining open session is Oct 18, 8:30am -4:30pm. Olga Garcia can attend.
- Marketing Committee – revitalize
- Denver Arts Week programming Nov 2-10. Free Night at the Museums is Saturday, Nov 3. Request for Board members to share programming for GTCD marketing.
- Walker Fine Art will have a band for Final Friday, Oct 26
- Colorado Tourism Office is working on a Field Guide for the Golden Triangle – what do to in a day, 2 days, etc.
- Kristy prepared and distributed a GTCD holding statement regarding homelessness in the neighborhood. Requesting Board feedback.
 - o Next DPD District 6 community meeting is October 18, 10am.
 - o Mayor's office safety meeting has representation from neighborhood (Eric & Rachel attend)
 - o Nancy Cole has a homelessness tips document
 - o Considering speakers for future Board meetings on this topic

Member Comments (3 min. comments per member)

- Gart property – new decision to sell property for \$25M, includes Sports Castle & additional properties
- Evans School rumor of tear down. New owners have no plan to tear down.
- GTCD will co-host an October Final Fridays event on Oct 26 with the Center for Colorado Women's History at the Byers-Evans House. Two house tours offered, 15 people per tour. Cost is \$5 and includes a spooky reading and refreshments following the tour. CCWH will set up the Eventbrite site for ticket sales.
- Civic Center Conservancy celebrates its 100 year anniversary of the theater and memorial in 2019. \$4M in bonds set aside for Greek theater programming. Events will be held on 6 Friday nights, 5 Saturday nights in 2019 to reactivate the space (including partnerships).
- Conservancy will offer second Fridays events (food, plus beer & wine), fourth Saturdays (create and consume culture). Will be reaching out to community for ideas.
- There a many measures on the November ballot that effect business owner lodging sales taxes. Keep in mind what taxes add up to. Travel and tourism will be effected.

Adjourn

Chairperson B. Snyder adjourned meeting at 4:12PM